Global Women's Week

2027 Sponsorship Prospectus

March 1-8, 2027 - globalwomensweek.com

Global Women's Week is an international event held every year from March 1 to 8, built around International Women's Day. Organizations around the world are invited to affiliate with the week and host their own programs, panels, workshops and celebrations as part of it. This prospectus outlines the sponsorship tiers available for the 2027 edition.

Global Women's Week is founded by the team behind Persian Awards, a key partner of this event, which hosted the Women Summit in 2026 as the official beginning of Global Women's Week.

Sponsorship Tiers

Community Supporter (Community)

2,500 CAD

Get your organization's name in front of the Global Women's Week audience.

- Logo on the Global Women's Week sponsor page
- Mention in one newsletter edition
- Logo on event promotional materials (digital)
- 2 standard tickets to the Official Ceremony

Bronze Partner (Bronze)

5,000 CAD

Visible support across the website and social channels leading into March.

- Logo on the Global Women's Week sponsor page
- Logo on the homepage sponsor strip
- 1 dedicated social media post
- Mention in 2 newsletter editions
- Logo on event promotional materials (digital + print)
- 4 standard tickets to the Official Ceremony

Silver Partner (Silver)

10,000 CAD

Stronger visibility with a dedicated social story and event day signage.

- Everything in Bronze Partner
- 1 dedicated social media story + 1 post
- Logo on event day signage (media wall, banners)
- Sponsor brochure/flyer included in attendee gift bags
- 8 standard tickets to the Official Ceremony
- 2 VIP tickets to the Official Ceremony

Gold Partner (Gold)

20,000 CAD

A featured sponsor listing with expanded social reach and an on-site table.

- Everything in Silver Partner
- Featured (larger) logo placement on the sponsor page and homepage
- 2 dedicated social media posts + 2 stories
- Dedicated email announcement to the newsletter list
- Table/booth space at the main event
- Access to the VIP reception
- 15 standard tickets, 4 VIP tickets to the Official Ceremony

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Platinum Partner (Platinum)

35,000 CAD

A headline-level partnership with a speaking opportunity and premium placement.

- Everything in Gold Partner
- Premium (largest) logo placement across the site and event materials
- 4 dedicated social media posts + 4 stories
- 2 dedicated email announcements to the newsletter list
- Speaking opportunity at the main event (5â€“10 minutes)
- Logo on staff attire / lanyards
- 25 standard tickets, 8 VIP tickets to the Official Ceremony

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Diamond Partner (Diamond)

55,000 CAD

Workshop hosting rights and top-tier presence across every channel.

- Everything in Platinum Partner
- Host a branded workshop or seminar session at the main event
- 6 dedicated social media posts + 6 stories across the campaign
- 3 dedicated email announcements to the newsletter list
- Sponsor interview featured in Global Women's Week content
- 40 standard tickets, 10 VIP tickets to the Official Ceremony

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Presenting Partner (Presenting)

95,000 CAD

Named as a Presenting Partner of Global Women's Week, with top billing everywhere.

- Everything in Diamond Partner
- "Presented by [Your Organization]" credit on the main event page and press materials
- 10 dedicated social media posts + 10 stories across the full campaign (1â€“8 March)
- 5 dedicated email announcements to the newsletter list
- On-stage host announcement and recognition at the main event
- 60 standard tickets, 15 VIP tickets to the Official Ceremony

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Title Partner (Title)

150,000 CAD

One of the highest levels of Global Women's Week partnership, with year-round visibility.

- Everything in Presenting Partner
- "Global Women's Week, in partnership with [Your Organization]" co-branding across the site
- Unlimited social media coverage across the 1â€“8 March campaign
- Weekly email announcements throughout the campaign
- Priority speaking slot at the main event
- Logo on attendee gift bags and ID cards
- 100 standard tickets, 20 VIP tickets to the Official Ceremony
- Cross-promotion through Persian Awards' partner network

Founding Partner (Founding)

250,000 CAD

The top level of partnership â€” shape Global Women's Week as a founding organization.

- Everything in Title Partner
- Founding Partner recognition permanently on the About/History page
- First right of renewal for future years
- Direct input into event programming and speaker selection
- Dedicated press release announcing the partnership
- 150 standard tickets, 30 VIP tickets to the Official Ceremony
- Limousine service for executive attendees
- Full cross-promotion through Persian Awards' partner network and events

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Ready to become a sponsor?

Choose a package and complete checkout online, or request an invoice, at globalwomensweek.com/sponsor. For a custom partnership or questions about any tier, contact us through the site.